

St. Louis Homes & Lifestyles introduces

SNAPSHOT OF THE BEST

Revealing home & design professionals' favorite rooms inside their own homes

Design professionals, show us your home's most remarkable room, and it could be pictured in the October 2010 issue of *St. Louis Homes & Lifestyles*.

Contest Categories:

- | | | | |
|------------------------|---------------------------|--------------------------------|-----------------------|
| • Breakfast Room | • Foyer | • Lower Level | • Powder Room |
| • Child's Space | • Guest Suite | • Master Bath | • Sunroom |
| • Closet/Dressing Room | • Kitchen/Butler's Pantry | • Master Bedroom | • Theater/Media Space |
| • Dining Room | • Library/Office Space | • Outdoor Living Space | • Wine Tasting Room |
| • Family/Hearth Room | • Living Room | • Remodel (with before photos) | • Other |

**CONTEST
ENTRIES
DEADLINE:
JUNE 15, 2010**

Contest Rules:

- This contest is open to residential & commercial design professionals in the St. Louis area, including: kitchen and bath designers, home stagers, interior designers, architects, home organizers, builders, decorators, landscape designers, showroom and retail owners and furniture designers. "Snapshot of the Best" is the first in a series of contests showcasing local talent.
- Winning rooms must meet the high standards of *SLHL*. A judging panel of St. Louis area home design professionals will judge winners anonymously, using a point system. Based on available space in the print issue, select winners will be published in *SLHL*'s October 2010 issue, by publication decision.
- All winners will be posted on our Web site, www.stlouishomesmag.com, and promoted on social media, such as our Design Relish blog, Facebook and Twitter pages.
- To generate excitement and anticipation within our readership, *SLHL* will promote the contest in the August and September 2010 issues, as well as in *SLHL* e-newsletters, and social media pages, blog, Facebook and Twitter.
- Winners agree to pay the magazine photographer \$250 to shoot each winning entry for publishing purposes, or submit professional high-resolution images for *SLHL* approval with photography release form.*
- Once chosen, winners may announce or promote their award status by social media or Web site after October 1, 2010.

Submission Requirements:**

- Submit your project online at www.stlouishomesmag.com or mail materials to Katie Underhill at *SLHL*, 1878 Craigshire Road, St. Louis, MO 63146. (By submitting your entry, you guarantee that this project has not been published in any other St. Louis publication between November 2009 and November 2010, and that your home is not for sale).

In addition to this form, please submit the following:

- A 200-word description about what makes this one of your favorite spaces
- One or more photos of the completed room (professional photography not required for entry)
- A required list of the room's resources*** (For example: furniture, lighting, accessories, etc.)
- Please make copies of all materials; entries become the property of *St. Louis Homes & Lifestyles*, a publication of Network Communications, Inc.
- One space per entry form. Maximum three (3) entries per home design professional.
- Entry fee is \$50 for first entry; \$30 per subsequent entry.

For more information, contact Katie Underhill at 314-542-0178 ext. 15 or Vicki Pickle at 314-542-0178 ext. 12. **Deadline for entry is June 15.**

*Photographer retains the copyright on all images shot, though *SLHL* has exclusive publication rights for one year following the initial publication. After October 1, 2011, winners may negotiate usage rights with photographer for their own promotional use.

Certain restrictions apply. *Resources will not be published.

Sponsors:



THREE FRENCH HENS
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INTERIOR DESIGN



JamesHardie

NAME OF HOME DESIGN PROFESSIONAL & NAME OF FIRM:

TYPE OF SPACE ENTERED:

PHOTO TITLE: (SUCH AS JONES BATH 1)

CONTACT PHONE AND E-MAIL ADDRESS:

ADDRESS (INCLUDING CITY, STATE & ZIP):

Yes, winning design professional agrees to pay professional photography fee.

Please enter online at
www.stlouishomesmag.com
or send all materials to:

URBAN. SUBURBAN. INDOOR. OUTDOOR.
ST. LOUIS **HOMES**
+lifestyles

St. Louis Homes & Lifestyles
ATTN: Katie Underhill
Snapshot of the Best Contest
1878 Craigshire Road
St. Louis, MO 63146